St. Order South of the Color of دود برند بدر جا عدكس بكان مد النفاست رسارزه درود برز ارا برمردالقلب را سین خلق ایران درود برد که خاطره ی مردانای دانسات ابر بردان تاریخ المد حول على علم المدام وحين على رازنده كردى-من خود ازدی سا مهای در دندنی حوز علی رسالها داری ارا در ور = فرد وی كه حطير ماي است چنين دوان وعيد دراتي شد وي اسل بي است دامع) ا لدي ی برده موانح که فقط در ملب ان ل برورا لای چنزی روای لوده و حسیس خدا یا در در ای در اور کا عزید اور کا عزید به در اور کا عزید عا جزایت 26 (5/2/ Ju 20 100 0 5 20 20 5 100 ( 100 / 60 = 10 00) 100 16 100067112 こ1 ساسم ارياليم فر خوار بارسال دن خلف روزي ج صام ا د نها زند مي الذي 2000 = list 1000 100 50 2 2 0 0 1/1/16 6 1 miles 1 des 1965-10 = bee 011, 186, 1/2 1/2 1/2 1/2 1/2 = - 16 (5) Colo Ellere Sallo is os les Con a con in tes income 1) Mile ( in ) or Colled on Colled o صادر والان دروا الانت خريوا العبت بالتراثي الموادل والم - 2) W ( 6 1/2 / 1) Co co will Co co lite

July ( Je 121) ( 1) [ [ 0 ) 2 [ 10 ) [ 1 ] ( 1) [ 1 ] ( 1) [ 1 ] ( 1) [ 1 ] ( 1) [ 1 ] خ اعددات وبا ٤٤ ين ٥٠ و فوص فقط الر على انگرنزاه ف سنال دُخت كود مقاله قال دوي إن جدور له دويل الرواست و عراس مز جار جرسام دارال فؤ خوار دا مای د فاری کرون کا ما نیا در ای و فاری کرون کا ما کیا در ای ای دون کا كر جوس ي معنى سركال ما وليد كودو فردك برا من وقع من منافق استها دام انگویز عولی ا در من دول انعالی حاج کست والد لیس ا اور ملک خارج کون می جوال باصت این اختای دلیون جو جوالی قبول تمالین Supposel Cooks du Chitaile visite les color de con 1125 TEST On (18 - 11-25 C) Mille 1 201 ( ) - (160 11) Elb 1 N - with the - Use of the Country of the Country of the Proposition of the cia- Objection of the 1 / ( List ) me Colo ( Let 6) to 15 / 1/2 9 1000 1818 1 50 3 Jisidio 1 رفات ما فامر عوف ) (الما زاء ما مل عوف)

## STP, in F.T.C. Accord, Will Curtail Its Claims and Pay a Penalty

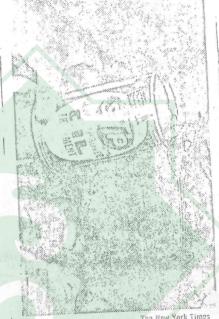
Continued From Page DI

breakdowns in cars that use it, cures mebreakdowns in cars that use it, cures me-chanical malfunctions, eliminates friction or wear, acts as an antifreeze in oil or enables cars to start more easily in cold weather, is required to obtain lubrication from motor oil and is "slipperier than motor oil alone."

The company must not claim that STP ane company must not claim that SIP Gas Treatment tunes an engine or makes engine tune-ups unnecessary or that it cleans an entire engine without clearly designating the component or functional area affected.

Claims that an STP oil filter "double cleans" motor oil are also restricted under the settlement. It also bars the company from representing that the filter "meets, conforms with or exceeds any automotive manufacturer's specifications, or is approved by any automobile manufacturer for use in connection with any vehicle or engine, when such is not the fact."

fact." Under the detailed prohibition, the



Putting STP in an auto engine

STP, inF.T.C. Pact, Will Reduce Claims. And Pay a Penalty (طالقانی و زمانه ما)

By ARNOLD H. LUBASCH

The STP Corporation agreed yesterday The STP Corporation agreed yesterday to stop making some advertising claims for its motor oil additives, to pay a civil penalty of \$500,000 and to pay an additional \$200,000 to publicize the settlement under a consent judgment obtained by the Federal Trade Commission.

Without admitting liability for alleged by

by the rederal trade commission.

Without admitting liability for allegedly inaccurate advertisements, STP signed the consent judgment before Judge Constance Baker Motley in Federal District Court in Manhattan. The settlement resulted from the commission's complaint about the company's advertising. about the company's advertising.

STP is required by the settlement to "cease and desist" from making a variety of claims for its widely advertised oil treatment, gas treatment and oil filter products.

products.

The F.T.C. investigation dates back to 1974 and resulted in 1976 in charges that STP falsely claimed its oil treatment reduced oil use by 20 percent in certain cases and that its oil filter was superior to five other filters. to five other filters.

Craig A. Nalen, chairman of STP, said the company is now pursuing another campaign. The company, based in Fort Lauderdale, Fla., said it had signed the settlement to avoid long and expensive impation in New York.

The syttlement enforces a 1976 com-

The syttlement enforces a 1976 commission order against claims that STP Oil Treatment prevents mechanical

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